



News Update No. 1

Welcome to the first news update for supporters who make this great event possible!

Event Dates: The event dates are confirmed for November 12th – 14th, 2010

Event Chair: Welcome to the event Chairperson for 2010, Leigh McClusky. Leigh has put in many hours behind the scenes for the past few years, and has now stepped forward to “take over the reins”. Please make yourself known to Leigh as a AI3DE volunteer should the opportunity arise.

Website: www.australian3de.com.au: The official Australian International 3 Day Event website has recently been updated. We encourage you to visit the site regularly for the news and offers!

High Class Competition, High Class Hospitality: If you've been to previous events and seen everyone living it up in the Hospitality Marquee and want to get in on the fun, then book your seat now.

The Adelaide Equity Partners Hospitality Marquee at the 2010 Australian International 3 Day Event is the place to be 'seen'! Live it up at Friday's 'Dancing With The Stars' Ladies Lunch on Dressage Day, complete with fashion parade, auction and plenty of dressage entertainment as well. On Saturday's Cross Country and Sunday's Show Jumping, you'll be right next to the horses in the Main Arena with ample viewing, Plasma TV screens showing all the action, and delicious food and wine throughout the day. For more information, to book online or download a booking form visit www.australian3de.com.au or call Belinda on 0418 899 537.

Volunteer Recruitment & Registration: Passionate people needed! Each year, in addition to the main horse event job positions are volunteer roles of equal importance. Positions available include auxiliary event assistants; retail, administration, ground crew and hospitality just to name a few!

Past volunteers are invited to register now for 2010. Early registration will help with event planning and identification of any gaps. Invite a friend to join the team that delivers the best equestrian event in the Southern Hemisphere! Download your volunteer registration form for 2010 from the website or Email: admin@australian3de.com.au

Merchandise: The AI3DE has a great range of merchandise from travel mugs, to scarves, to polo tops including the 2009 six-set DVD. These can make great gifts or a fantastic addition to your wardrobe. Purchase on www.australian3de.com.au or visit the homepage to download an order form.

Be part of the team! Donations of product, services and cash are vitally important to underpin the delivery of this great event to a standard other events can only aspire to! As an event supporter, we are inviting you to consider what may be available through you, your business associates or colleagues that will support the event directly or can be utilised in raffles, silent auctions or other fundraisers.

Trade Village: Registrations now open for Trade Village sites. No base site price rises for 2010! New opportunities to get your business logo on the big screen and meet the riders at a welcome function. Lifestyle, outdoor, fashion, recreation and travel businesses are also welcome. Enquires to admin@australian3de.com.au

Thank you for your fabulous support! Without it, this great South Aussie event would not be able to run!

Gill Rolton

19.04.10